



1. 1 Entrepreneurship and Small Business

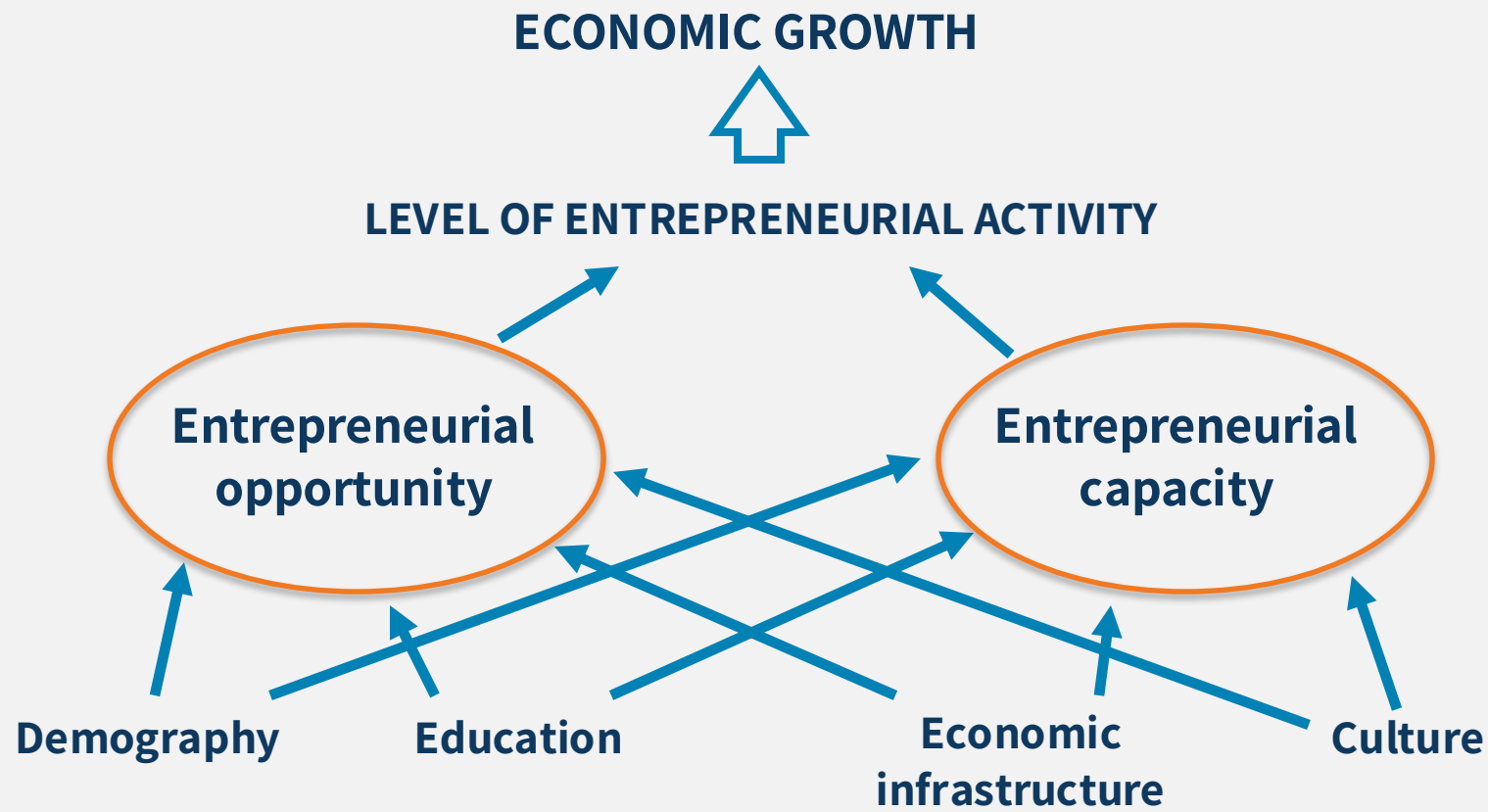
1.1.1 Entrepreneurship and intrapreneurship

1.1.2 New ventures and small business

1.1.3 The demographics of entrepreneurship

1.1.4 The entrepreneur – notion and myths

Global Entrepreneurship Monitor

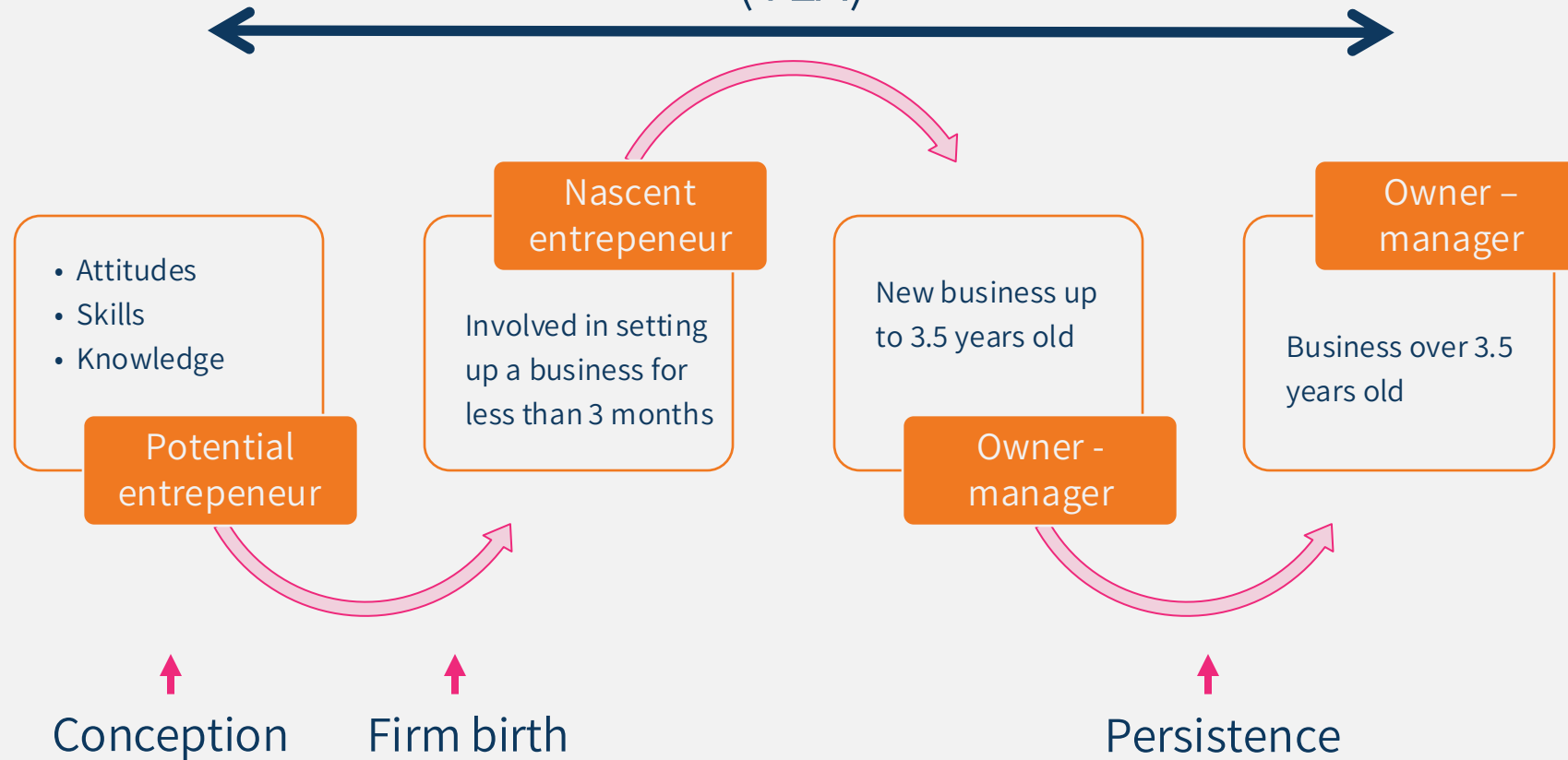


<https://www.gemconsortium.org/>

New venture creation



Total Early-stage Entrepreneurial Activity
(TEA)



<https://www.gemconsortium.org/>

National Entrepreneurship Context index



- Access to entrepreneurial finance
- Government policy
- Government entrepreneurship programmes
- Entrepreneurship education
- Research & development transfers
- Commercial & professional infrastructure
- Ease of market entry, burdens & regulations
- Physical infrastructure
- Social and cultural norms



<https://www.gemconsortium.org/>

National Entrepreneurship Context index



Top 10

1. UAE
2. Saudi Arabia
3. Taiwan
4. India
5. Netherlands
6. Lithuania
7. Indonesia
8. Switzerland
9. Republic of Korea
10. Qatar

Bottom 10

42. Puerto Rico
43. Guatemala
44. Mexico
45. Polen
46. Argentina
47. Tunisia
48. Brazil
49. Togo
50. Iran
51. Venezuela



<https://www.gemconsortium.org/>

GEM national reports



Global & other national reports



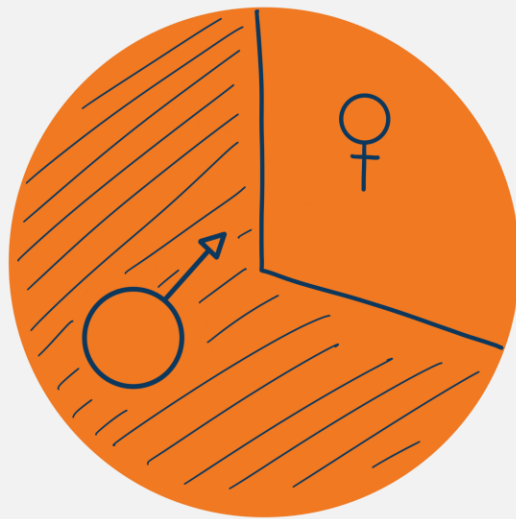
UK report



Female entrepreneurship



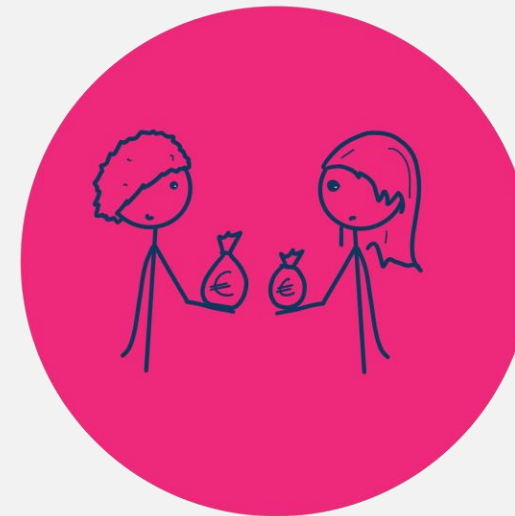
In many countries, worldwide, more than twice as many companies are started by men.



 Journal of Business Venturing Insights
Volume 10, November 2018, e00096



Bank lending and financial discrimination from the formal economy: How women entrepreneurs get forced into involuntary bootstrapping



<https://www.gemconsortium.org/>

Female entrepreneurship



-  GEM 2018/2019 women's entrepreneurship report
-  Alison Rose Report Review of Female Entrepreneurship
-  Women in Enterprise report

Assignment



Access the latest GEM report for your country and discuss the findings.

What is the reason for gender inequality in entrepreneurship? How does it look like in your country?

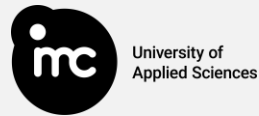


Acknowledgments



This Material is Part of the Education Package produced within the Erasmus+ Project: ENDORSE

Project Partners:



ENDORSE Educational Material Entrepreneurship © 2024 by ENDORSE is licensed under [CC BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/)



Logos of Partner Institutions and Erasmus+ are excepted.