

Welcome to the #StartUpYourBusinessHere Hackathon

26 April 2024, IMC Krems

Survey

Student survey
“Entrepreneurship”



Instructions

- Form groups of 5 students
- Work on a business model in relation to the given main topic and one of the sub-areas (on the right)
- Use the Business Model Canvas and the Pitching Canvas to structure your ideas
- Prepare a 3-minute pitch
- answer 1-2 questions from the jury
- Make breaks according to your own needs, food & drinks are provided
- Coaches are available for questions

Reducing the carbon footprint in the food and wine sector

Business ideas can be developed around topics such as:

- Climate resistant agriculture
- Circular economy in food and wine
- Sustainable packaging in wine
- Farm-to-Fork traceability and supply chain management
- Smart-Farming
- Upcycling in the kitchen and zero waste cooking
- Food sharing